



...because
legal
matters



[Meet the Team](#) | [Contact Us](#) | [Email](#) | www.silvermansherliker.co.uk

Welcome to our September Ewire

We like to keep you up to date with ideas and information that will help you gain the maximum advantage from working with us.

Our Ewires will be sent to you regularly to keep you in touch with the latest legal news and we hope you will find these bulletins interesting.

In this edition, we examine Apple's brand protection strategy, while we look at recent staff moves and hires.

We also consider the future of employment tribunals, while we examine the firm's new branding.

Furthermore we invite you to our free seminar on Japanese knotweed, while we conclude with our client showcase which this month features Easigrass – the artificial lawn solution.

If you would like further information on any of the issues reported here, please [contact us](#).

We operate a responsible email policy at Silverman Sherliker LLP Solicitors, so if you do not wish to receive further copies of our Ewire, please [click here](#) to unsubscribe.

Movers and Shakers



In this article we take a look at recent promotions and hires within the firm, congratulating Gareth Hughes, who has been made Managing Partner and welcoming Dimitri Ilesini to our Italian team.

» [Click here to view full article...](#)

Owning the Brand Experience: Apple shows the way

Any serious business will already have protected its name and logo, but there might be elements of your business that define your brand in a way you hadn't even considered before. Intellectual Property Solicitor Tristan Sherliker looks at Apple's brand protection strategy.

» [Click here to view full article...](#)



The Future of Employment Tribunals – fees, justice and the Labour Party proposals



Intern Sophie Hannaway explains examines recent changes to employment tribunals, including the introduction of fees up to £1,200 for employees to have their cases against their employers heard at a tribunal. What is the future for employment tribunals and what is Labour proposing?

▶▶ [Click here to view full article...](#)

A new Look for Silverman Sherliker

This month we have unveiled our firm's new identity. The familiar blue accent is retained, teamed with a strong silver-grey. Director of Brands Robert MacGinn explains the thinking.

▶▶ [Click here to view full article...](#)

SILVERMAN
SHERLIKER

Japanese knotweed – invitation to free seminar



As announced in the previous issue...

<http://silvermansherliker.co.uk/newswires/14aug-japanese-knotweed-the-property-menace.htm> we are holding a seminar on this scourge of property owners. Places are limited, so please register your interest as soon as possible in time for this event on 1 October, to be chaired by Senior Associate Robert Clark.

▶▶ [Click here to view full article...](#)

Silicon Roundabout Law

Join Chris Sherliker and Robert MacGinn with members of the FinTech community on Wednesday 1 October at a Meetup networking event, including presentations on crowdfunding, business structures and IP rights.

For details, click here:

<http://www.meetup.com/SiliconRoundabout/events/206163702/>



What's on your Mind?



Is there any particular topic or area of law (business, private client or family matters) that you would like to see us focus on in a future edition of Ewire?

Please contact the Editor, Robert MacGinn, with your requests and suggestions on rm@silvermansherliker.co.uk.

Client Showcase: Easigrass rolls out the perfect artificial lawn solution

This month's client showcase features Easigrass, the award-winning artificial lawn brand, whose owner

Anthony J Gallagher has been a client of Silverman Sherliker for six years. Find out about this innovative product and the firm's role in its development.

▶▶ [Click here to view full article...](#)



Silverman Sherliker LLP Solicitors
7 Bath Place, London, EC2A 3DR.

T. **+44 (0)20 7749 2700** | F. **+44 (0)20 7739 4309** | E. mail@silvermansherliker.co.uk

W. www.silvermansherliker.co.uk

© 2014 Silverman Sherliker LLP Solicitors. All Rights Reserved.

This Ewire features trade marks that are the property of several parties. All third party rights hereby acknowledged.