

If this email does not display or print correctly, please [click here](#).



SILVERMAN SHERLIKER LLP
SOLICITORS

+44 (0)20 7749 2700



[Meet the Team](#) | [Contact Us](#) | [Email](#) | www.silvermansherliker.co.uk

Welcome to our February Ewire

We like to keep you up to date with ideas and information that will help you gain the maximum advantage from working with us.

Our Ewires will be sent to you regularly to keep you in touch with the latest legal news and we hope you will find these bulletins interesting.

In this edition, we look at restrictive distribution and how property buyers can beat gazumpers.

We also take a closer look at the top 10 legal considerations on setting up a restaurant, while we consider how to successfully protect a business name in target markets.

Our International Spotlight this month focuses on the Chinese economy, while we also invite you to two breakfast seminars, one on Employment & Pension Law – “Beginnings... the Year Ahead” and the other “Looking Good on LinkedIn” .

If you would like further information on any of the issues reported here, please [contact us](#).

We operate a responsible email policy at Silverman Sherliker LLP Solicitors, so if you do not wish to receive further copies of our Ewire, please [click here](#) to unsubscribe.

Restrictive Practice or Simply Protecting a Market?



Jonathan Silverman looks at advising clients on attempting to control distribution chains. How has the internet changed things?

▶▶ [Click here to view full article...](#)

Beating the gazumpers

Residential property associate Dee Aylward discusses how to secure a property up until contracts are exchanged in order to beat the cash-buying gazumpers.

▶▶ [Click here to view full article...](#)



What's Cooking? Top 10 Legal Considerations on Setting up a Restaurant



Emily Rowley, trainee solicitor in our Company Commercial department, examines legal considerations on setting up a restaurant.

»» [Click here to view full article...](#)

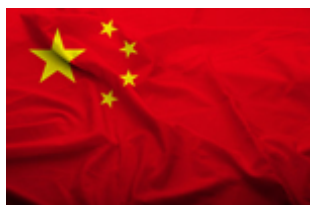
If You Snooze You Lose: Pinterest points to a Warning for Brand Owners

Trainee solicitor Cornelia Lowe examines brand protection in targets markets after the recent case involving social media website Pinterest, which found itself in trademark dispute at the European Commission.

»» [Click here to view full article...](#)



International Spotlight: China's Economy is not slowing for businesses



Our IPG member *China Integrated* wishes you all a Happy Year of the Horse, and looks ahead to the next 12 months and beyond.

»» [Click here to view full article...](#)

Employment and Pension Law Breakfast Seminar

Silverman Sherliker LLP would like to invite you to our next Breakfast Seminar on Thursday 27th February at 8.30 am which will discuss a range of issues including a case law round-up, zero hour contracts, auto-enrolment and parental leave.

»» [Click here to view full article...](#)



How to Look Good on LinkedIn



Silverman Sherliker LLP cordially invite you to our seminar on "How to Look Good on LinkedIn" with Emily Walker of Marshall Walker 'The LinkedIn Tutors'.

»» [Click here to view full article...](#)

What's on your Mind?

Is there any particular topic or area of law (business, private client or family matters) that you would like to see us focus on in a future edition of Ewire?

Please contact the Editor, Robert MacGinn, with your requests and suggestions on rm@silvermansherliker.co.uk.



Silverman Sherliker LLP Solicitors

7 Bath Place, London, EC2A 3DR.

T. +44 (0)20 7749 2700 | F. +44 (0)20 7739 4309 | E. mail@silvermansherliker.co.uk

W. www.silvermansherliker.co.uk

© 2014 Silverman Sherliker LLP Solicitors. All Rights Reserved.

This Ewire features trade marks that are the property of several parties. All third party rights hereby acknowledged.

[click here](#) to unsubscribe