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matters



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## Welcome to our March Ewire

We like to keep you up to date with ideas and information that will help you gain the maximum advantage from working with us.

Our ewires will be sent to you regularly to keep you in touch with the latest legal news and we hope you will find these bulletins interesting.

In this edition, we find out about the problems that may be encountered when trying to serve a defendant in a different jurisdiction to where the proceedings were issued as well as take an in-depth look at why China's production costs are steadily decreasing. We consider what cigarette plain packaging will mean for brand owners and highlight a change in the law that will affect designers. The guest article this month is from Jamie Morgan, Associate Director at Initia Management and we highlight the achievements of Pensions Partner Jennie Kreser as well as recognise our very own radio stars.

If you would like further information on any of the issues reported here, please [contact us](#).

We operate a responsible email policy at Silverman Sherliker LLP Solicitors, so if you do not wish to receive further copies of our Ewire, please [click here](#) to unsubscribe.

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### Get it right or lose the enforcement: Service of proceedings in foreign jurisdictions

John Abbott, Head of Dispute Resolution at Silverman Sherliker LLP explores some of the problems that may be encountered when trying to serve a defendant in a different jurisdiction to where the proceedings were issued.

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### UK to be the first EU member to adopt plain packaging for cigarettes: what will this mean for brand owners?

The UK will become the first member state of the EU to require plain or standardised packaging for cigarettes and hand-rolling tobacco after the House of Lords rubber stamped legislation (The Standardised Packaging of Tobacco Products Regulations 2015) on 17 March 2015 without a vote. MPs had overwhelmingly (367 in favour, 113 against) approved the move the previous week, notwithstanding strong opposition from the tobacco industry. Senior trade mark attorney Nigel Parnell explains the background and implications for brand owners.



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### Attention brand owners and designers: important changes to design law

Recent changes to design law have brought in some significant changes as to the ownership of designs and the infringement of registered designs. Director of Brands, Robert MacGinn, explains the changes and what they mean for businesses and designers.



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### The not so confidential secret – where the Internet failed to thwart an employer’s protection



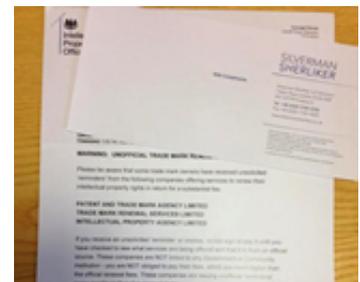
The High Court case of East England Schools CIC v Palmer is an interesting one and one which goes some way to dispel the notion that post-employment restrictions are always virtually impossible to uphold. Employment partner Martin Donoghue explains...

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### Beware ‘dodgy’ trade mark invoices

As one of the UK’s leading law firms for trade mark matters, Silverman Sherliker LLP is actively supporting the authorities’ efforts to crack down on misleading requests for payment.



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### Radio stars



Silverman Sherliker’s experts have hit the radio waves recently, with Senior Employment Partner Nicholas Lakeland commenting on BBC Radio 4 about agency workers. You can listen to the clip by visiting: [www.youtube.com/watch?v=ScCRkB5n9Qs](https://www.youtube.com/watch?v=ScCRkB5n9Qs).

In addition, Pensions Partner Jennie Kreser was interviewed on BBC Radio Sussex where she commented on selling pension annuities for cash; an issue raised in the recent Budget. “People need to think very carefully about cashing in a pension,” she warned. You can listen to the full interview by visiting: <https://www.youtube.com/watch?v=iKyLor63QWM>

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## Chambers recognition

We are delighted to announce that company commercial partner and Head of Italian Desk, Liza Zucconi, has once again been listed in Chambers Global as a leading lawyer dealing with Italian Corporate M&A.

The partners and staff congratulate Liza on this prestigious professional accolade.



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## Professional Pensions' Personality of the Year Awards



Silverman Sherliker LLP is delighted to announce that Pensions Partner Jennie Kreser has been longlisted for Professional Pensions' Personality of the Year Awards.

Well done to Jennie for the prestigious nomination and, with voting in the air across the country, we invite readers to get in practice by placing their 'X' next to Jennie's name... Please click on the link!

**[Pensions Personality of the Year Awards](#)**

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## Tweeting star

Pensions Partner Jennie Kreser has been named as being amongst one of the top tweeters in the industry.

In this year's Top 50 People in Pensions, Pensions Insight identified the most influential Tweeters in the industry and Jennie Kreser, who uses the Twitter handle @pensionlawyeruk was recognised for providing 'News and informed opinion coupled with the implications of changes that most others miss'.



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## Falling Chinese production costs and what they mean for the West



Guest author Nicolas Musy, of fellow IPG member firm China Integrated, provides in-depth analysis of the current state of production costs in China, and what it means for the wider international business community.

▶▶ **[Click here to view full article...](#)**

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## What's on your mind?

Is there any particular topic or area of law (business, private client or family matters) that you would like to see us focus on in a future edition of *Ewire*?

Please contact the Editor, Robert MacGinn, with your requests and suggestions on: **[rm@silvermansherliker.co.uk](mailto:rm@silvermansherliker.co.uk)**.



Thinking of buying in London?



London is the world's number one destination for direct real estate investment, attracting more than any of the other major cities in the world. Over \$31 billion was invested into London real estate in 2013 alone.

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