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## Welcome to our September Ewire

We like to keep you up to date with ideas and information that will help you gain the maximum advantage from working with us.

Our Ewires will be sent to you regularly to keep you in touch with the latest legal news and we hope you will find these bulletins interesting.

In this edition, we examine crowdfunding and new ways of raising money, as well as the latest issues in sports branding and protection.

We also consider recent employment news, while we look at this year's 100% Design Show and intellectual property issues.

Finally we take a look at recent pensions news.

If you would like further information on any of the issues reported here, please [contact us](#).

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### Good Old Sport



Once a hobby, sport has now evolved into big business. And as with any business, sports has valuable assets that need protecting. Intellectual Property Paralegal Billy Jenks, himself an asset to the football pitch and tennis court, gives his match report on the latest developments in sporting brands.

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### New ways of raising money – how safe is crowdfunding?

The ability of start-ups to raise funds was a real victim on the 2008 downturn; however one burgeoning phenomenon is changing things. Jonathan Silverman gives the legal lowdown on Crowdfunding.

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## Employment Law in the News



Senior Employment partner Nicholas Lakeland considers the latest developments in employment law including the Employee Shareholders scheme.

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## Pensions in the News: Iron Fist, Velvet Glove?

Pensions expert Jennie Kreser looks at the world of pensions. With the Auto Enrolment regime now well into its first year, and NEST enrolling thousands of people, is everything in the garden rosy?

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## 100% Design: British Innovation at its Best



The annual 100% Design Show which ran from 18-21 September in Earls Court provided a showcase for new British designs. Silverman Sherliker's Director of Brands, Robert MacGinn, and solicitor Michael Olley shared a stand at the show with UK Trade and Investment and other members of the intellectual property (IP) community, including the PM's new IP advisor.

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## What's on your Mind?

Is there any particular topic or area of law (business, private client or family matters) that you would like to see us focus on in a future edition of Ewire?

Please contact the Editor, Robert MacGinn, with your requests and suggestions on [rm@silvermansherliker.co.uk](mailto:rm@silvermansherliker.co.uk).



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